

IXOM BEST TASTING TAP WATER COMPETITION WIOA PROCEDURE

The best tasting tap water competition is a highly prestigious competition within the water industry, that is designed to be a bit of fun, but truly recognise the front-line operators that are providing water services 24/7, 365 days a week.

TO QUALIFY

1. To participate in this competition, you must be a water provider that provides water to a community.
2. Your sample needs to be collected from a customer tap within the network.
3. You must be the last company that has treated that supply.
4. You must not have been issued with a water quality breach notice for that water supply region within the previous 12-month period.

SAMPLES

Water sampling for the best tasting tap water competition is important and requires appropriate collection and transportation of samples.

Samples should be collected by a person trained with correct sampling techniques.

Precautions must be taken to ensure contamination is not introduced into the sample which can lead to poor water quality results, or risk to the competition judges.

A 1x litre sample is required, leaving a 2.5cm air gap at the top. The bottle must be clearly labelled with:

Appendix 1 IXOM Best Tasting Tap Water Competition WIOA Application Form and arrive within 7 days of being collected and transported, in a non-cooling glass container, unless it is being delivered in person which can be delivered the day before in a non-cooling glass container.


JUDGING

The judging process will be democratic, with the highest number of votes declaring a winner. In a final, a system will be implemented to avoid a draw. E.g. Odd number of judges.

EVALUATION CRITERIA

- **Colour:** water that is completely translucent without any white or brown tones
- **Clarity:** clear water with minimal turbidity
- **Odour:** samples that are pleasing to smell with a nice scent
- **Taste:** samples that are pleasing to the palate

The judging process is like wine tasting without needing to spit out the samples, coffee beans can also be sniffed between tastings to cleanse the palate.



Water tasting is a serious business!
Savor, sniff, and assess.
Rate each sample on a scale of 1-5, where 1 is unpleasant and 5 is very nice.

CRITERIA	SAMPLES				
	A	B	C	D	E
Appearance					
Odour					
Taste					
Total					

COMPETITION

WIOA's ambition is to run this competition in each State and Territory within Australia.

Once the State/Territory winners have been determined, a national competition will be held in the previous national winner's area. All annual winning samples will be put forward and judged to determine the national winner, that will be crowned Australia's best tasting tap water.

Each winner will be provided with a sign.

While the text will be similar, water companies may need to change the layout to meet their style guides.

We will request that the organisation considers including the IXOM logo on their sign. This may be adopted on a case-by-case basis.

The national competition winner will then provide a sample for the international competition in America. The winner will need to register via: <https://berkeleyspringswatertasting.com/registration>

WIOA is currently working with the Water Industry Operations Group NZ on a process for both national competition winners to go up against each other in a cross-nation competition.

MEDIA / COMMUNICATIONS

IXOM is the proud sponsor of this competition. We aim to

prominently feature their branding throughout the event, including photos and videos related to the competition, banners, and their logo at key locations. Additionally, we will quote IXOM in all verbal and printed communications whenever possible.

External communications will also include the following themes:

- We have an expectation that we can turn on a tap for a drink of water, to cook or take a shower and give no thought to what it takes to operate and maintain the municipal water infrastructure
- Australians are fortunate to have safe, clean, and drinkable tap water compared to other countries
- The general public may not be aware of the infrastructure and effort that goes into delivering water supplies.

Ultimately, we want to celebrate our unsung heroes – the water operators, their crews, and the water company, that delivers this service 24 hours a day, seven days a week, year-round to ensure we have a continuous safe supply of drinking water.

PROCEDURE OWNERS

- WIOA
- IXOM
- Xcubed Communications





IXOM BEST TASTING TAP WATER COMPETITION WIOA APPLICATION FORM

Which state are you representing?

☐ NSW

☐ VIC

☐ QLD

☐ SA

☐ ACT

☐ WA

☐ TAS

☐ NT

Water Company / Council name	
Treatment facility name	
Treatment process	
Estimated value of the treatment facility / process	
Sample location / town	
Tell us a bit about the sample	
Supplied from (water source)	
Approximate number of residents served	
Best contact for media requests	
Media phone number and email	

I agree with the WIOA terms of this competition and have permission to submit this entry. Only the identity of grand finalists and the supplier of the winning sample will be announced. Grand Final or Heat samples will not be ranked, nor will any of the scores be released. The decision of the judges is final.

Submitted by	
Signed	
Date	