



# WIOA.

**CORPORATE MEMBERSHIP**



## Corporate Membership Benefits

- Discounted exhibition site fees at WIOA conferences
- Early notification of when exhibition site sales open
- Twice yearly journal WaterWorks supplied
- Opportunity to advertise in WaterWorks to a targeted national market
- Quarterly newsletter Operator
- Monthly snippets newsletter Words
- Opportunity to provide the industry with 'people news' when new employees join your business
- Opportunity to use the WIOA logo
- WIOA Website listing
- Recognition at the Annual Conferences through Corporate Members sign
- Individual Membership for one person
- Associate Membership for up to ten people
- Positions Vacant listed on our website for free
- Free copies of WIOA member handbook to distribute

## About WIOA

The Water Industry Operators Association of Australia (WIOA) is a rapidly expanding national Association with a primary role of facilitating the collection, development and exchange of quality information between people undertaking operational roles in the water industry.

Our vision and goals are designed to promote the efficient, sustainable and best practice management of water and use of resources. The Association has over 4100 members and produces a number of publications, develops resources and conducts seminars and events focused on "operators" annually.

## Corporate Membership - \$300/year

This document is designed to provide you hints and information to maximise your membership benefits and make the most of your affiliation with WIOA. Remember to share this with your marketing department.

WIOA is pleased to offer corporate membership to companies or Water Businesses. The corporate membership includes:

- Twice yearly journal WaterWorks supplied as hard copy
- Opportunity to advertise in WaterWorks to a targeted national market
- Quarterly newsletter "Operator" in either mailed hard copy or electronic format
- Monthly snippets newsletter "Words" in either mailed hard copy or electronic format
- Opportunity to provide the industry with 'people news' when new employees join your business
- Opportunity to use the WIOA logo - contact WIOA for conditions of use
- Opportunity to participate in "new products/new technology" section of "Operator"
- A website listing containing contact and product or service details in our corporate members directory
- Opportunity for multiple contacts to be provided to WIOA under the one membership
- Recognition at the Annual Conferences through corporate members sign
- Automatic membership for one person, (the nominated contact person)
- Positions vacant advertisements posted on the WIOA website free of charge
- Opportunity to present at WIOA Interest Day's or Seminars - preference given to corporate members
- Free copies of WIOA member handbook to distribute
- Corporate members can also distribute promotional material or product flyers to WIOA members at a very low cost.

## WIOA Office

The WIOA office is located in Central Victoria at 24 New Dookie Road, Shepparton. We encourage Corporate Members to drop in to the WIOA office when in Shepparton to take a break, talk to our staff over a coffee, or use our facilities.



## WIOA Conferences

WIOA organises and annually stages an operationally focused conference and exhibition in New South Wales, Queensland and Victoria.

Corporate members receive significant discounts on the cost of the exhibition sites. These major events are designed to provide an opportunity for operations personnel and service and equipment suppliers to come together to discuss operational issues and see and hear about advances in technology and process methodologies.

Only WIOA Corporate Members are provided advance notification of the exact date when exhibition sites at each of our conferences will go on sale. This may help you obtain your most preferred site.

Corporate Members can provide WIOA with more than one email address to receive the exhibition site related notice.

WIOA conferences aim to:

- Distribute the latest technical and research based information through platform and poster presentations.
- Update the knowledge and skills of operational staff through interaction with fellow water industry employees.
- Provide the opportunity to view and discuss the latest advances in technical equipment, products and services with suppliers and consultants.

WIOA endeavours to develop our members and the wider water industry by providing a relaxed forum for operators to present technical papers (often for the first time) to their peers. In doing so confidence is raised, new skills learnt and the opportunity to discuss real operational issues with their peers can result in the formation of valuable networks. Prize winning presenters from other WIOA state conferences as well as New Zealand are invited to deliver their papers in order to share knowledge.

The exhibitions are the largest water exhibitions aimed specifically at the operator held annually and provides a chance to discover and research new technology, equipment, services and ideas.

## Sponsorship Opportunities

Your sponsorship will assist WIOA to stage our three major events throughout the year, and support the professional development of our members by enhancing networking, providing research and education and creating a better understanding of the industry.

Sponsorship will align your company as a supporter of the leading non-profit organisation serving the needs of operators in the water industry and will garner valuable exposure to this targeted audience.

### Prime Sponsorship Opportunities

**Prime Sponsorship** (\$20K and above) will allow your organisation to receive extensive acknowledgement and promotion in the lead up to and during our events. Prime Sponsors play a significant role and will receive high profile recognition. Prime Sponsors have a choice of exhibition sites before they go on sale to the general public.

### Major Sponsors

**Major Sponsorship** (up to \$9K) provides your organisation with prominent exposure before and during the event. The Major Sponsors will be seen as important contributors to the success of our events and will receive significant recognition. Major sponsors also have a choice of exhibition sites before they go on sale to the general public.

### 2020 Conference Prime Sponsors



<b>QLD</b> 2 & 3 June 2021	<b>VIC</b> 1 & 2 September 2021	<b>NSW</b> 27 & 28 October 2021



## Seminars & Events

### Special Interest Seminars

WIOA runs a series of special interest seminars using the expertise of various members and supporters to provide the latest in information on specific topics. These seminars are staged as widely around Australia as possible with the topics and locations chosen based on demand. Seminars include:

- Water quality awareness and distribution system management
- Optimising chemical dosing, coagulation, flocculation and clarification
- Operation & optimisation of media filters
- Operation & validation of UV disinfection systems for water, wastewater & recycled water
- Calibration and operation of on line turbidity meters for reliable process monitoring of drinking water quality
- Activated carbon in water treatment
- Membrane function and operation for treatment of water and wastewater

## Charity Events

WIOA endeavours to give back to the community wherever possible and has raised over \$135,000 from a variety of sources since 1999. Funds raised have been donated to a number of worthy charities around Australia.

Our main annual fund raiser is the Victorian Charity Golf/Bowls Day held in October annually and our Queensland Bowls Day conducted in March annually.

WIOA conducts a number of raffles at our conferences and events which assist in our fund raising activities for charity.



## Recognition & Awards

WIOA provides recognition for Operators for the work they do and ideas through our National, State and Conference Awards. We announce the NSW, Queensland and Victorian Operator of the Year at each respective conference as well as numerous other awards that recognise **Excellence in Operations**.

Prize winning presenters from WIOA state conferences as well as New Zealand are invited to deliver their papers at other WIOA conferences in order to share knowledge.

### IDIOTS

Did you know that some WIOA Members are happy to be called IDIOTS? It means they have been Inducted as a Delegate of the Inextricably Obstructed Tap Society - IDIOTS!

This service award is given to an individual in recognition of their commitment to the vision and philosophies of, and the active promotion of the Association. All WIOA members including corporate members are eligible for this award.

A number of corporate members have been recognised as IDIOTS.

- 2020 **Adrian Rijnbeek** Xylem
- 2014 **Peter Mosse** Hydrological
- 2013 **Jill Busch** Aqualift Project Delivery
- 2012 **Tim Sells** Acromet
- 2010 **David Barry** Aqualift Project Delivery
- 2009 **John Park** WITC
- 2008 **Owen Braybrook** Thermo Fisher Scientific  
**Ian Bicknell** FLSmidth
- 2007 **Stephen Wilson** WITC
- 2006 **Ken Herbert** WITC
- 2004 **Ron Bergmeier** Bergmeier Engineering  
**Tony Hourigan** Grundfos Pumps



## Publishing

**Build your Brand** by advertising through the WIOA network.

WIOA aims to keep all our members informed of industry changes, challenges and news. All WIOA members have the option of receiving correspondence in either hard copy or electronic formats with the exception of WaterWorks.



### WaterWorks

WaterWorks is a biannual journal published in May and November. It includes operationally focused articles and is distributed widely to water industry employees and WIOA members. It is estimated the total readership is around 20,000.



### Operator

Our quarterly newsletter 'Operator' is distributed to all WIOA members. WIOA includes in each edition "Corporate Member News" a short, operationally focused article that features development or projects being undertaken in the industry.



### Words

Our monthly newsletter 'Words' provides information on the latest water industry news, issues, training and events. All members are invited to submit any news such as company awards, change of address, web site launches, new employees, product launches – just about anything, as long as the message is short and relevant to our members! This service is FREE.



### Annual Review

The WIOA Annual Review also doubles as our Member Information Handbook. Many WIOA Corporate Members have requested extra copies of this document to distribute to prospective members, it also contains a membership form.

## Practical Guides

In support of the Australian Drinking Water Guidelines Framework for the Management of Drinking Water Quality, WIOA has coordinated the production and distribution of a series of "practical guides" to the operation of key steps (control points) in the delivery of water from the catchment to the tap.

The practical guides are produced by Australian water industry specialists all with significant practical operational experience in Australian conditions.

### Practical Guides to Water Treatment

The series of five practical guides aimed at water system operators and managers are titled:

- Practical Guide to the Operation and Optimisation of Media Filters
- Practical Guide to the Operation and Optimisation of Distribution Systems
- Practical Guide to the Optimisation of Chemical Dosing, Coagulation, Flocculation and Clarification
- Practical Guide to Understanding and Managing Surface Water Catchments
- Practical Guide to the Operation and Optimisation of Chlorine and Chloramine Disinfection

### Practical Guides to Wastewater.

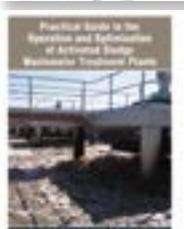
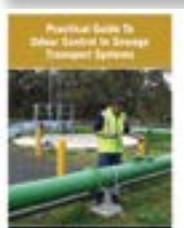
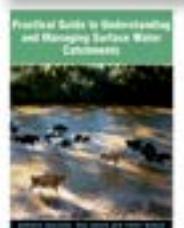
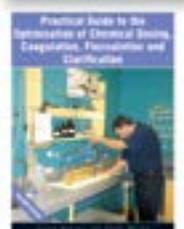
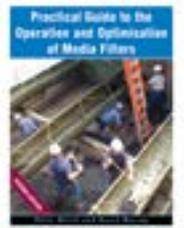
- Practical Guide to Odour Control in Sewage Transport Systems
- Practical Guide to Activated Sludge Wastewater Treatment Plants

Other publications are currently under development.

### Website - [www.wioa.org.au](http://www.wioa.org.au)

The WIOA website is constantly updated and evolving for the use of the entire water industry. Information on our seminars, conferences, past conference papers, membership, awards, positions vacant, training and useful water industry links can all be found on the site.

There is a separate search engine specifically for our Corporate members web directory listing. Updates to the listing can be made at any time, the search engine can only be as effective as the information provided in your company profile.



# WIOA Members Mail Outs

Stay in touch with WIOA members via a mail out, this service is available to WIOA Corporate & Utility Corporate Members only.

Publication	Frequency	Material	Page/Word limits	Cost	Deadline
<b>“WaterWorks”</b> Official technical journal.	Biannual (May / November)	Advertising	For advertising enquiries please contact Nicole Grimm at Executive Media on 08 7425 1209 or nicole.grimm@executivemedia.com.au		
<b>“Operator”</b> Newsletter reports, updates & general information.	Quarterly (February, May, August, November)	Editorials with an operator focus. Can include photos, charts and graphs.	Max 200 words and 1-2 photos.	Free	15th of the month prior to being published.
<b>“Words”</b> Electronic news & information update.	Monthly	Text only. Short news snippets, people news, product launches, awards, handy websites.	Max 45 words.	Free	1st of the month.
<b>Mail Out Print</b> Traditional company brochure mail out to all WIOA members.	Applies to any month or mailout. Limited to twice per company per year.	Company brochures on specific products, services or case stories. 400 hard copies are required plus a low resolution pdf file for emails.	Maximum size is A3 folded to A4. Operator months mail will be A4. All other mailouts will be folded to business envelope size.	\$550 (incl GST) per mailout	5th of the month. Service for Corporate Members only
<b>Mail Out Email</b> Electronic mail out to all WIOA members.	Monthly Limited to twice per company per year.	Company brochures on products, services or case studies. The file will be uploaded to your WIOA company web directory page and a link supplied to members to download.	Unlimited.	\$550 (incl GST) per mailout	1st of the month. Service for Corporate Members only



## FURTHER INFORMATION

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